



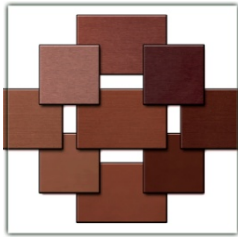





LATEST NEWS

Sep 2012	China Trade Mission	 <p>PURE MICHIGAN® Michigan Economic Development Corporation</p>	Lorin delegates joined the Honorable Michigan Governor, Rick Snyder, for a Trade Mission to China in September.		
Apr 2012	Lorin Wins Award	Lorin Industries Inc. Honored as One of the 2012 "Michigan 50 Companies to Watch"	 <p>Park Kersman Michigan Governor Rick Snyder Robert 'Buzz' Kersman</p>	 <p>2012 MICHIGAN 50 COMPANY TO WATCH!</p>	Lorin Industries Inc. in Muskegon, Michigan, has been recognized as one of the 2012 "Michigan 50 Companies to Watch",
Jan 2012	Lorin Launches New Website	 <p>Lorin Infinite possibilities in aluminum finishing solutions®</p>	We redesigned our web site to provide you with more of the information that is meaningful to you and your business. We want to be respectful of your time and consider it our responsibility and privilege to offer ideas and solutions to help enhance and grow your business. You will have the opportunity to see and understand the benefits of Lorin products for a wide range of applications. We hope these examples will open your eyes to what we can provide for you with our nearly "Infinite possibilities in aluminum finishing solutions®." Thank you for visiting our website.		
Jan 2012	New Product Launch		Lorin launches a series of new Antique Copper Finishes that simulate an aged copper-look with a much lower price tag than natural copper. The Lorin patented process (Patent Number 8580101) creates colored surfaces that will not patina when exposed to the environment and will not chip, flake, or peel. If you are interested in learning more about our Antique Copper product line, please contact our professional sales staff at info@lorin.com .		
Sep 2011	New Outside Sales Member to the Lorin Team		Richard Korinek joined Lorin's outside sales force in September and will be covering the Central Region in the USA. Richard is located in the Chicago area and can be reached by calling his direct line at 630.277.7357 or emailing him at richardkorinek@lorin.com .		
Jul 2011	New Outside Sales Member to the Lorin Team		Michael Siwald joined Lorin's outside sales force and will be covering the South Central Region in the USA. Michael is located in the Dallas area and can be reached by calling his direct line at 214.785.8178 or emailing him at michaelsiwald@lorin.com .		

LORIN WEBSITE NEWS PAGE

2012 ARCHIVED

May 2011	Lorin participated in the 2011 AIA National Convention	2011 AIA National Convention, May 17 - 19	Lorin participated in the AIA National Convention and Design Exposition held in May in Washington DC.
Apr 2011	New Executive Addition to the Lorin Team		Phil Pearce joined Lorin's Executive Staff as the Vice President of Sales and Marketing and will be responsible for Lorin's Sales Force. Phil will be based at Lorin's Corporate Office in Muskegon, Michigan. You can reach Phil by calling his direct line at 231.727.6641 or emailing him at philpearce@lorin.com .
